



408/1, Kuratoli, Dhaka 1229

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The Convenor,
Educational Aid
& Cultural Activities Committee



23rd November 2019

To

Prof. Dr. A.F.M Shafiqur Rahman
Principal

Dhaka Commerce College

Subject: Invitation to participate in the "The ABC Case Storm 2019"

Respected Sir/Madam,

We are pleased to inform you that the American International University-Bangladesh (AIUB) and the AIUB Business Club (ABC), a proactive learning organization of students functioning as a model business simulation, will be organizing an inter-college business case competition, as a part of their flagship event titled, "The ABC Case Storm 2019".

The ABC Case Storm 2019 will be a valuable platform for the talented young students to challenge themselves and develop their true potentials in the business market and it will also help them in increasing their critical thinking ability. The program will be held on the 27th of November 2019 on our university premises, showcasing the strategic critical recommendations from these young leaders of tomorrow. We cordially invite your esteemed institution and its students to participate in this promising event, to exhibit their skills of critical thinking and strategic business knowledge to enhance the event even further. The registration deadline is set on the 26th of November 2019, and the additional relevant details of the program are available on the Facebook page of the AIUB Business Club. We have enclosed the promotional posters of the event herein, for distributing to your student body. We would greatly appreciate your cooperation in circulating the event information in your respective institution.

We look forward to your participation at the event and hope that it opens the gateway for the young talents to strive for success. Let the youth of our nation 'become the true gladiators'. Your kind cooperation and support is highly solicited.

Regards,

Manzur H. Khan
Director, Office of Student Affairs
American International University – Bangladesh.

শ্রীঃ মানসুর হাছান খান
ডিরেক্টর (স্টুডেন্ট অ্যাফেয়ার্স)
আইউবি বাংলাদেশ
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